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VTech® Releases KidiJamz Sing-Along Song Albums for InnoTab® Products
New Music Media Now Available for Exclusive Download at VTechKids.com

CHICAGO – (August 8, 2012) VTech Electronics North America, LLC (vtechkids.com), is excited to release its first collection of children’s music albums, KidiJamz, available for download onto VTech InnoTab products. This collection includes three volumes of timeless, popular sing-along songs and one album of baby classics. KidiJamz are now available for download exclusively online at VTech’s Learning Lodge Navigator (www.VTechKids.com/download) for \$4.99 per album.

Parents can download KidiJamz albums to the new InnoTab 2 and starting in October, the albums will also be available for download on VTech’s original InnoTab and soon to be released InnoTab 2S and InnoTab Baby. Recorded and produced by VTech, a trusted leader in children’s learning products, all songs are guaranteed child appropriate and each album comes packed with familiar tunes that encourage movement, sing-along and fun!

“We are excited to continue growing the media content available for our entire range of InnoTab products,” said Tom McClure, Director of Marketing for VTech Electronics North America. “The KidiJamz albums give kids convenient access to all their favorite music and moms’ confidence in what their kids are listening to.”

Each album contains approximately eleven tracks of child favorites for kids of all ages to enjoy. Songs include “Ring Around the Rosy,” “This Old Man,” “Humpty Dumpty” and “Canon in D.”

The addition of these albums further expands VTech’s library of games, apps, e-books and bonus content with hundreds of items; all designed to ensure your child has even more fun while learning.

About VTech

VTech, the creator of the Electronic Learning Products (ELP) category and the award-winning V.Smile TV Learning System, is a world leader of age-appropriate learning toys. Since 1980, VTech has been developing high-quality, innovative educational products that enrich children’s development, from birth to preteen, through fun and smart play.

VTech Electronics North America, LLC is based in Arlington Heights, Ill. VTech Electronics Ltd. is headquartered in Hong Kong with distribution throughout North America, Europe and Asia.

For more information on VTech’s additional product lines, visit www.vtechkids.com, www.facebook.com/VTechtoys on Facebook, or follow [@VTechToys](https://twitter.com/VTechToys) on Twitter.

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